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Sophia Jiang Training Specialist, EBSCO







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- 70 years serving the information needs of institutions
- 5,700 employees
- 1,100+
 employees
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课程内容

第一部分: 数据库内容介绍Introduction of Database Content

第二部分: 上机操作演示 Demonstration

- ➤ 基本检索: 布尔逻辑和检索技巧, 筛选区的运用 Basic Search
- ➤ 文件夹的建立与利用My EBSCO host Folder Account
- ➤ 高级检索: 搜寻不只是关键词 Advance search
- ➤ 如何设定期刊新知通报Create Alerts

第三部分:搜寻范例研讨Q&A



第一部分:数据库内容介绍 Introduction of Database Content

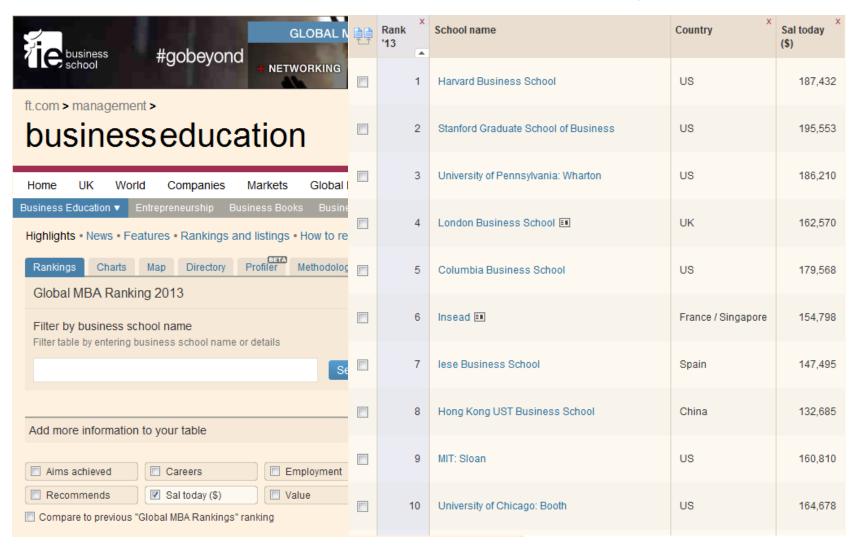






Business Source Premier

Financial Times Global MBA Rankings 2013



All of the above are Business Source customers

Management Journals Ranked

Study by Coe & Weinstock from Academy of Management Journal

Rank	Journal Name	EBSCO
1	Administrative Science Quarterly	1956 to present
2	Academy of Management Journal	1958 to present
3	Harvard Business Review	1922 to present
4	Management Science	1954 to present (Embargoed)
5	Operations Research	1952 to present (Embargoed)
6	Academy of Management Review	1976 to present
7	Industrial & Labor Relations Review	1947 to present
8	California Management Review	1958 to present

Top Marketing Journals in Doctoral Institutions

Study by Hult, Neese and Bashaw from Journal of Marketing Education

Rank	Journal Name	EBSCO
1	Journal of Marketing	1936 to present
2	Journal of Marketing Research (JMR)	1964 to present
3	Journal of Consumer Research	1974 to present

Finance Journals Ranked

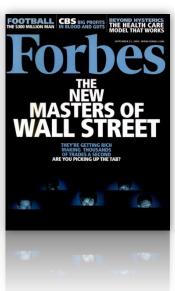
Study by Mabry & Sharplin, "Conclusions, a Final Ranking of Finance Journals", The Journal of Financial Research

Rank	Journal Name	EBSCO
1	Journal of Finance	1946 to present (Embargoed)
2	Journal of Financial & Quantitative Analysis	1966 to present
3	Journal of Money, Credit & Banking	1969 to present (Embargoed)

Top Five General Business Magazines

Magazine Name	EBSCO	
Bloomberg Businessweek	1996 to present	
Forbes	1990 to present	
Fortune	1992 to present	
Harvard Business Review	1922 to present	
Money	1978 to present	













- 10,151 Company Profiles
- 5,625 Industry Reports
- 106 Market Research Reports
- 1,194 Country Economic Reports
- 3,572 SWOT Analyses
- 6,520 Case Studies



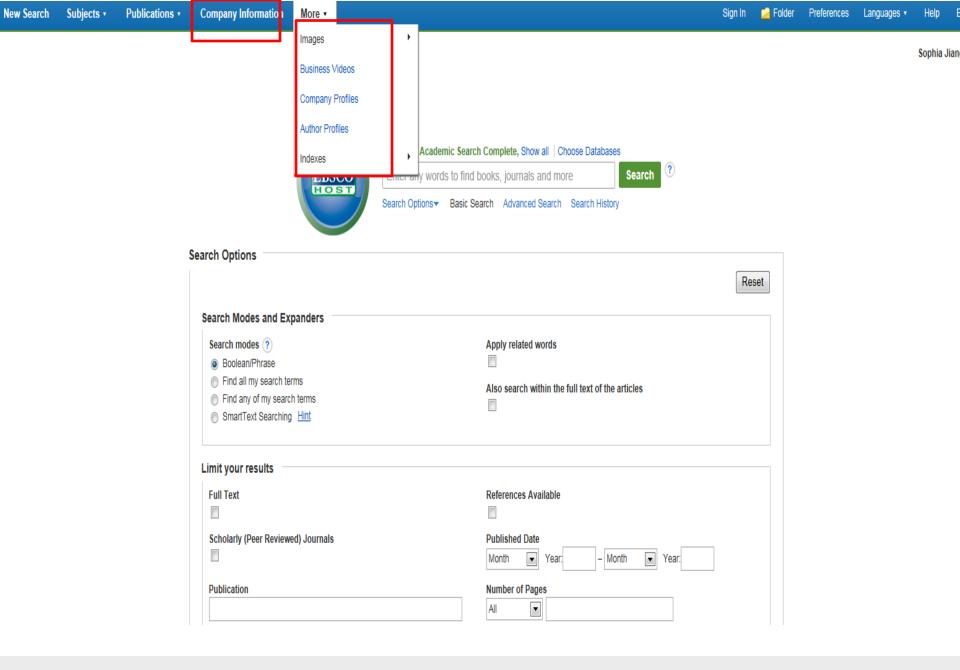
Figures as at November 4, 2013



Business Source Premier & Business Source Complete

CONTENT TYPE	Business Source Premier	Business Source Complete	Difference
Author Profiles	0	40,654	40,654
Books & Monographs	44	825	781
Case Studies	7,311	11,471	4,160
Company Profiles / Information Records	10,151	1,160,151	1,150,000
Conference Papers / Proceedings Collections	6	69	63
Country Economic Reports	997	1,247	250
Faculty Seminars (Videos)	0	57	57
Industry Reports	5,767	7,474	1,707
Interviews (Executive & Analyst)	0	9,596	9,596
Market Research Reports	106	2,512	2,406
Peer-Reviewed Journals	1,133	1,986	853
SWOT Analyses	3,667	3,712	45
Trade Journals & General Business Magazines	1,080	1,832	752
Working Papers Collections	2	32	30









57 Harvard Faculty Seminars (Videos)

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Topics Include:

- Case Method
- Change
- Communications
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- Leadership
- Management
- Organizational Behavior
- Organizational Development
- Sales & Marketing
- Social Enterprise
- Strategy
- Technology & Operations



第二部分: 上机操作演示

- ➤ 基本检索: 布尔逻辑和检索技巧, 筛选区的运用 Basic Search
- ➤ 文件夹的建立与利用My EBSCO host Folder Account
- ➤ 高级检索: 搜寻不只是关键词 Advance search
- ➤ 如何设定期刊新知通报Create Alerts

新检索

科目▼

捜索

退出



正在检索: Communication & Mass Media Complete, Academic Search Premier, Business Source Premier 简洁显示 | 选择数据库

检索选项▶ 基本检索 高級检索 搜索历史记录

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第一小节

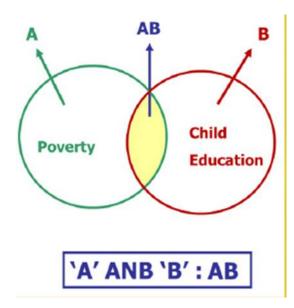
基本检索: 布尔逻辑和检索技巧, 筛选区的运用 Basic Search

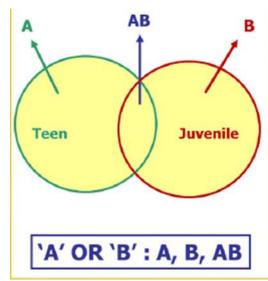


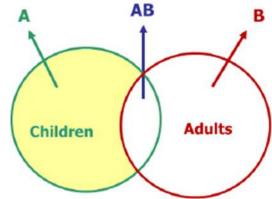
退出



复习高中数学知识



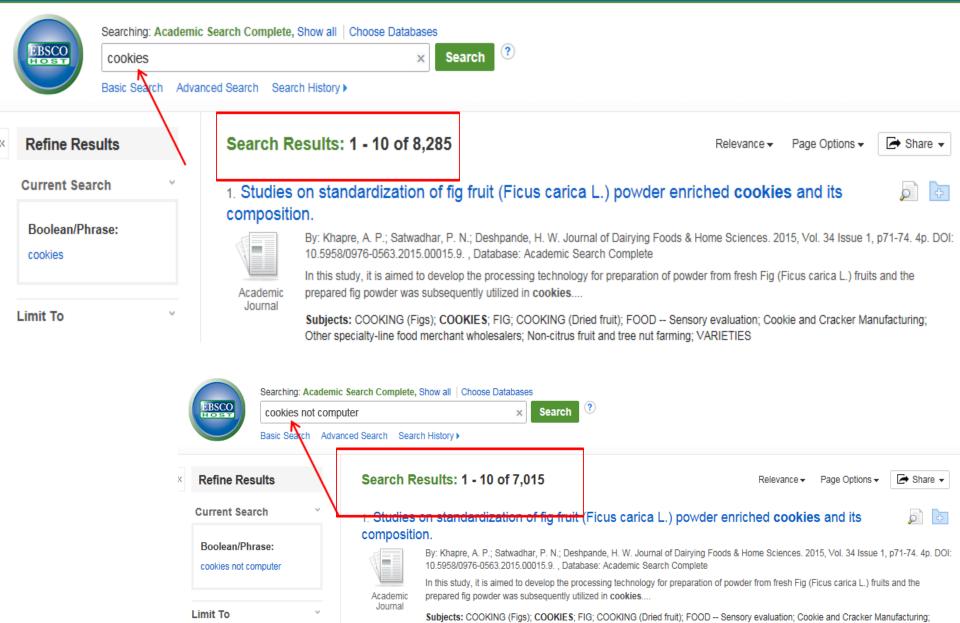




'A' NOT 'B' : A

布尔逻辑运算符

- AND 用于缩小检索范围,类似于"交集"概念
- coffee and tea 会检索到的结果中既包含coffee 也包含tea。
- OR 用于扩大检索范围,类似于"并集"概念
- college <u>or</u> university 会检索的结果中或者包含college ,或者包含university
- NOT 用于排除检索结果中不需要的项,类似于"非"的概念
- Cookies <u>not</u> computer 会检索的结果只包含和烘焙曲奇相关,不包含和计算机浏览历史记录相关的结果。



PDF Full Text (2MB)

Other specialty-line food merchant wholesalers; Non-citrus fruit and tree nut farming; VARIETIES

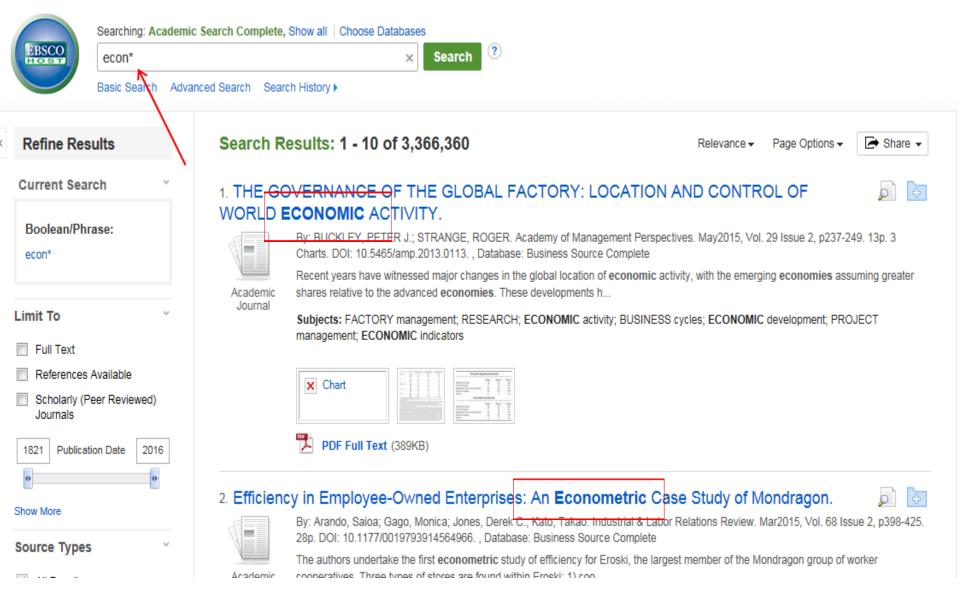
Full Text

References Available

检索技巧

- 截词符号(*)用于检索变形体,单复数
 - econ* 可以检索到economy, economic, economically, etc
 - Student*可以检索到student, students
- 通配符:适用于一个字母(?)用于检索英美单词拼写差异
 - organi?ation 可以检索到 organisation or organization
- 通配符: 适用于多个字母(#)用于检索英美单词拼写差异
 - behavio#r will 可以检索到 behavior or behaviour
- 短语检索("")用于检索固定短语
 - "global warming" 可以检索到固定格式的词组,位置顺序保持不变。





新检索 出版物 索引・

录 🧀 文件夹

首选项

语言 🕶

帮助

中央财经大学

退出



"global financ* crisis"

搜索

基本检索 高级检索 搜索历史记录▶

精确搜索结果



检索结果: 1 - 10 (共 4,227 个)

相关性▼ 页面选项▼



The Effect of the Global Financial Crisis on Transition Economies.



By: Shostya, Anna. Atlantic Economic Journal. Sep2014, Vol. 42 Issue 3, p317-332. 16p. 6 Charts. DOI: 10.1007/s11293-014-9418-2., 数据库: Business Source Premier

主题: TRANSITION economies; GLOBAL Financial Crisis, 2008-2009; DEREGULATION; INDUSTRIAL organization (Economic theory); LIBERALIZATION (Finance)

显示全部 7 图像











PDF 全文 (234KB)

学术期刊

Managerial Discretion over Loan Loss Reserves during the Global Financial Crisis





Hansen, Glen; International Journal of Business and Finance Research, 2015, v. 9, iss. 1, pp. 51-61, 数据库: EconLit with Full Text

利用限制条件来缩小范围, 精确搜索结果



正在检索: Academic Search Premier, 显示全部 | 选择数据库

"global financ* crisis"

搜索 ?

基本检索 高级检索 搜索历史记录





摘要: This article reports that the regions of the Earth that have contributed least to global

warming, most notably Africa, are the most vulnerable to its harmful effects. The article also explores the health dangers associated with climate change in cities and on coastal populations. Large cities experience "urban heat island effect," which can cause health problems. Coastal flooding as a result of storm surges will affect up to 200 million people by 2080. The highest risk coastlines are along the Pacific and Indian Oceans and in sub-Saharan Africa. The article also discusses the need of fast growing economies like China and India to develop sources of sustainable energy.

₩ 共享

âa 翻译

全文字数: 406

ISSN: 0013-9157

入藏編号: 19859587

数据室: Academic Search Premier



CLIMATE CHANGE AND DISEASE



部分:

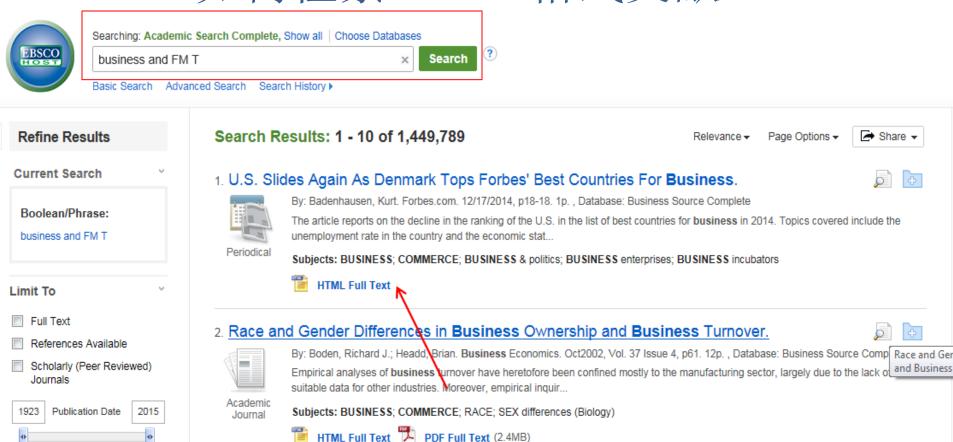
SPECTRUM

The places that have contributed the least to warming the Earth are the most vulnerable to the death and disease higher temperatures can bring, according to a 16 November report in Nature. Health and climate scientists at the University of Wisconsin-Madison and the World Health Organization (WHO) have shown that the growing health impacts of climate change affect different regions in markedly different ways.

Africa has among the lowest per capita emissions of greenhouse gases, yet regions of the continent are at an increased risk for **warming**-related disease. Many of the most important diseases in poor countries, from malaria to diarrhea and malnutrition, are highly sensitive to climate," says coauthor Diarmid Campbell-Lendrum, a scientist at the WHO Department for Protection of the Human Environment. "The health sector is already struggling to control these diseases, and climate change threatens to undermine these efforts.

Large cities that experience the "urban heat island effect" are also susceptible to temperature-related health problems. Flooding as a result of coastal storm surges will affect the lives of up to 200 million people.

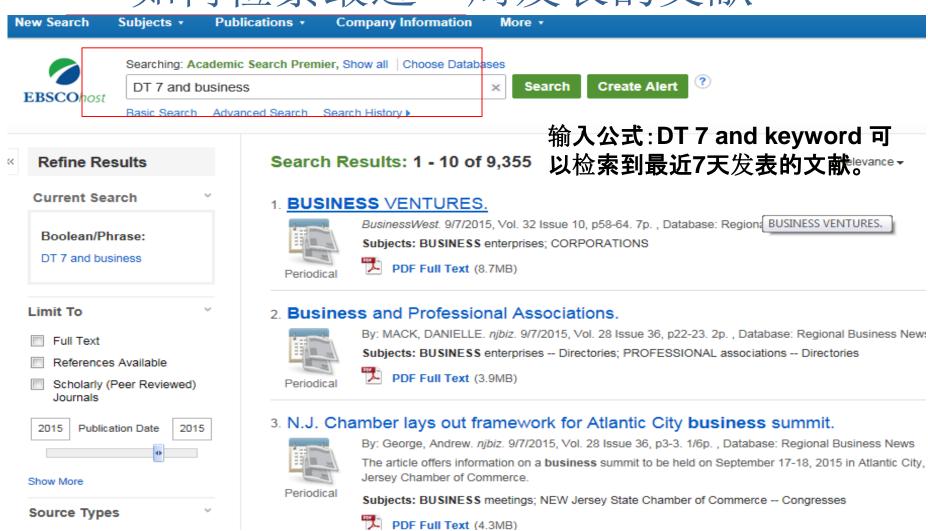
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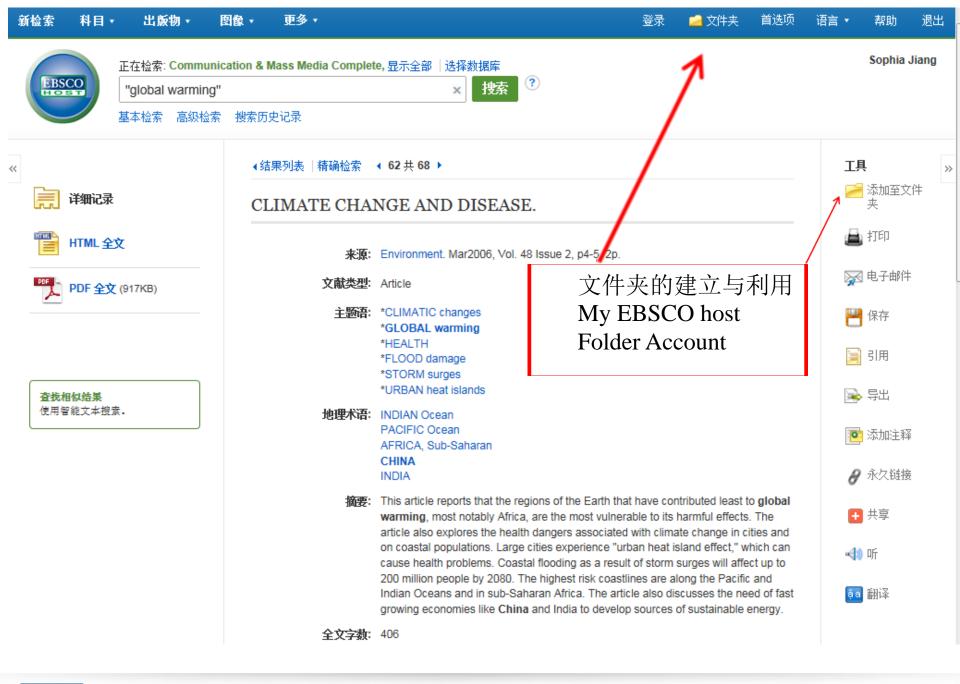
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第二小节

文件夹的建立与利用 My EBSCO host Folder Account





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∢返回

创建索回帐户

用户名	登录以访问您的个性化帐户。
口令 ② 从我的 EBSCOhost 加载首选项	 ✓ 保存首选项 ✓ 使用文件夹组织您的研究 ✓ 与其他人共享您的文件夹 ✓ 查看其他人的文件夹 ✓ 保存并检索您的检索历史记录 ✓ 创建电子邮件快讯和/或 RSS 种子 ✓ 远程访问您保存的研究
忘记了您的口令? 忘记了您的用户名和口令?	
若之前没有	有账号,请先创建新账户

创建新帐户 - 个人帐户 ?	
名字	
姓	
电子邮件地址	请注意用户名必须是唯一的,选
	择不易与其他人重复的
用户名	这是您用于登录到"我的 EBSCOhost"的用户名(最多 254 个字符)。
口令	
	最少 5 个字符,最多 100 个字符
重新輸入口令	
找回口令时的问题	
	在您忘记了用户名或口令的情况下用于帮助您找到帐户。
找回口令时的问题答案	
注:请记住您的帐户信息以供将来参考。	
保存更改取消	





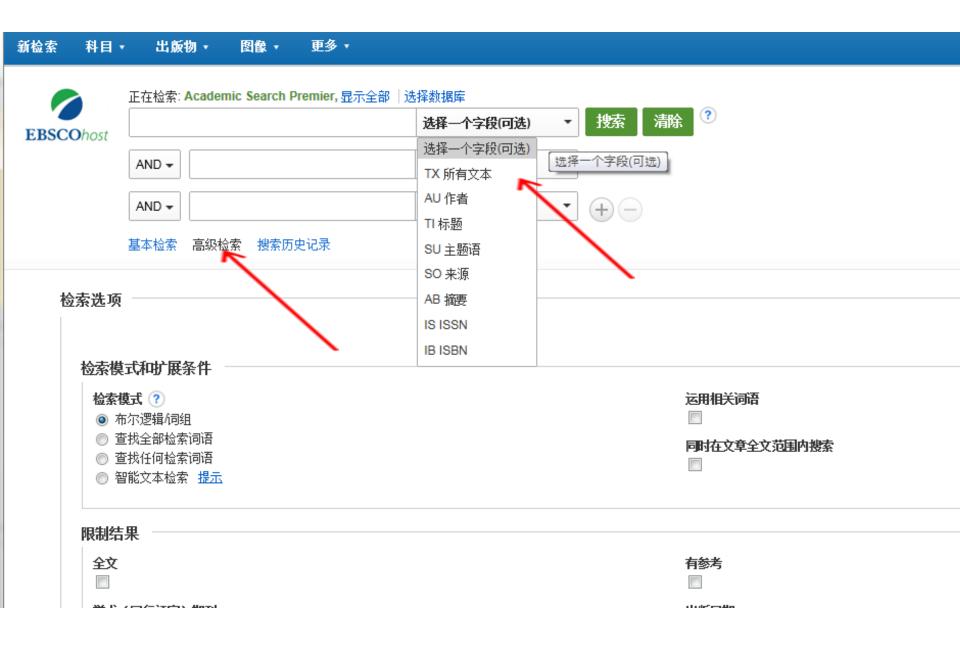


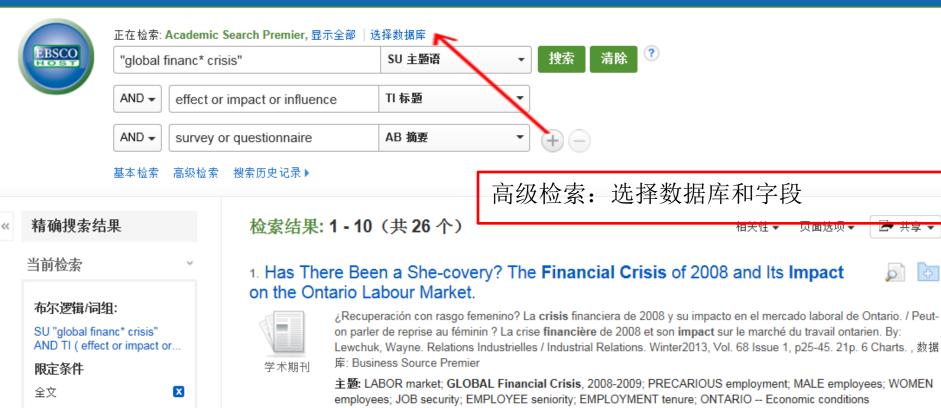




第三小节

高级检索:搜索不仅是关键词 Advanced Search















限制

☑ 全文

第四小节

搜索期刊,设定期刊通报 Create Alerts



科目 ・ 出版物 ・ 图像 ・ 更多 ・

出 🔠 文件夹

首选项

语

语言 ▼ 帮

帮助

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新检索

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在此出版物内搜索

出版物详细资料 "Harvard Business Review"

标题: Harvard Business Review

ISSN: 0017-8012

出版者信息: Harvard Business School Publication Corp.

60 Harvard Way Boston MA 02163 United States of America

书目记录: 10/01/1922 to present

全文: 10/01/1922 to present

出版物类型: Periodical

主颗: Management; Strategic Planning

说明: Written for upper level management. Presents analysis of management problems and helpful

commentary on advanced thinking and practice in all fields of management and administration.

出版者 URL: http://www.hbr.org

频率: 12

同行评审: No

使用永久链接:

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创建快讯:

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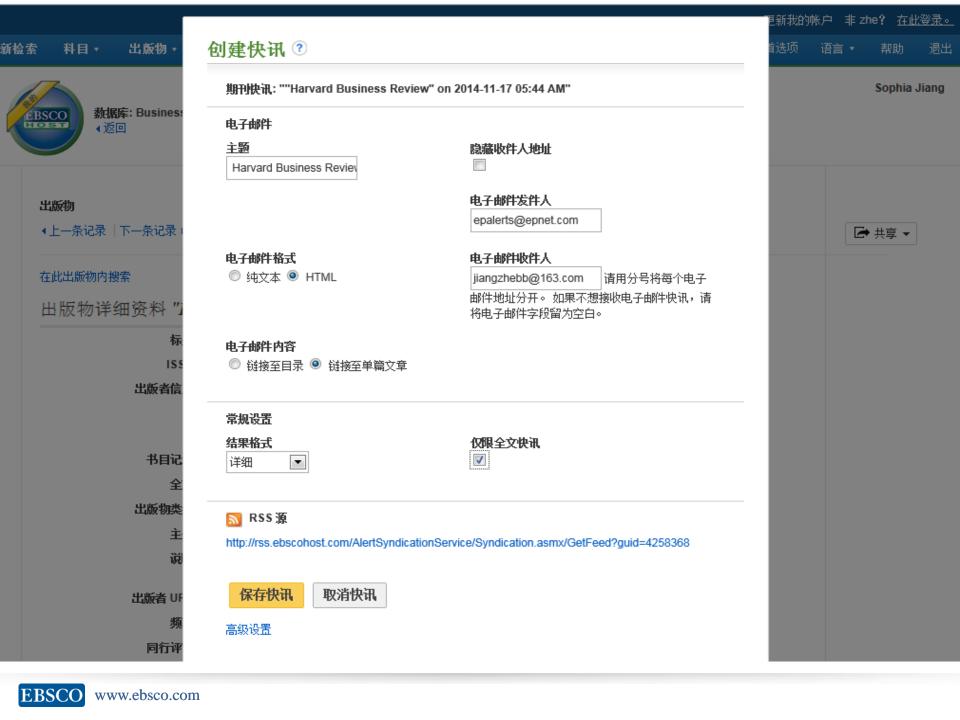
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新检索

Sophia Jiang

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输入关键字

搜索

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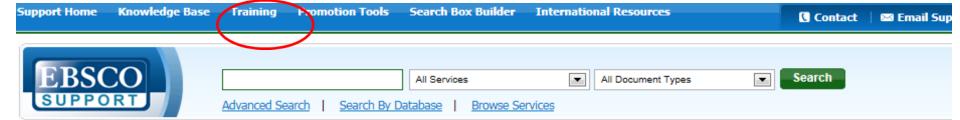
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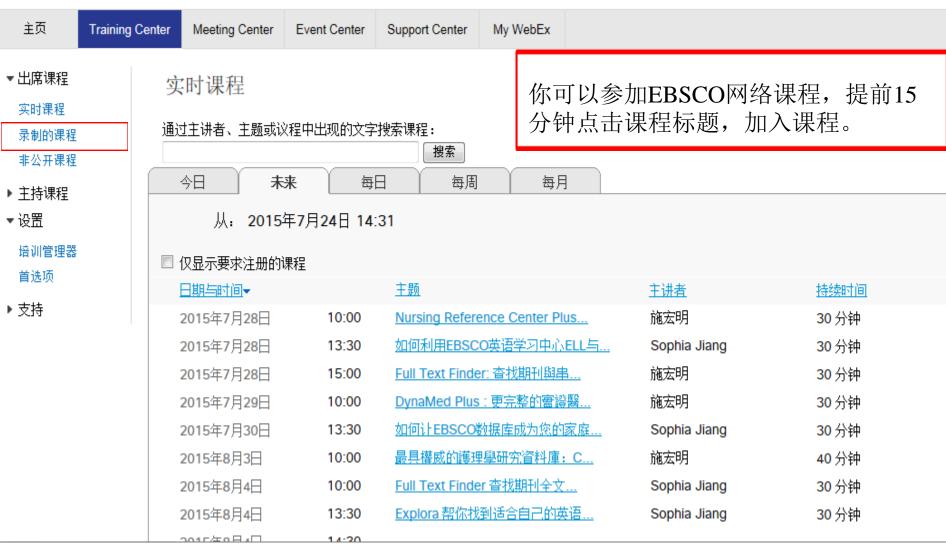
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课程信息: 如何利用EBSCO英语学习中心ELL与美国学生同步学习?



简体中文:北京时间

课程状态: 未开始

课程日期: 2015年7月28日

开始时间: 13:30, 中国时间(北京, GMT+08:00)

持续时间: 30 分钟 主讲者: Sophia Jiang

描述: 内容概要:课程密码ebsco01

EBSCO英语学习中心ELL介绍 ELL重点功能演示,在线翻译和朗读功能 支持站点与EBSCO WebEx在线培训

议程:

课程号: 642 457 480

密码: (该课程不需要密码。)

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主持人姓名: Sophia Jiang

主持人电子邮件: sjiang@ebsco.com

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Sophia Jiang sjiang@ebsco.com

